Local Tradie Boost
Southport, QLD, 4215
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www.localtradieboost.com.au

Website Report for socialplumbingandgas.com

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for socialplumbingandgas.com

C+

B-
dcmplumbing.com.au

C+
oceansideservices.com.au
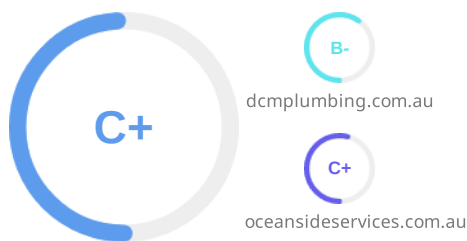
Your page could be better

Recommendations: 19

On-Page SEO	Links	Usability	Performance	Social
B-	F	C+	A+	F
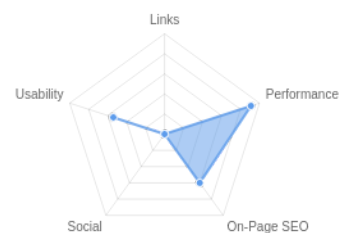
Recommendations

Execute a Link Building Strategy	Links	High Priority
Increase length of title tag	On-Page SEO	Medium Priority
Lengthen meta description (to between 120 and 160 characters)	On-Page SEO	Medium Priority

Add Target Keyword to Title Tag	On-Page SEO	Medium Priority
Add Target Keyword to Meta Description	On-Page SEO	Medium Priority
Add Target Keyword to H1 text	On-Page SEO	Medium Priority
Add Target Keyword to your URL	On-Page SEO	Low Priority
Add Target Keyword to your Alt text	On-Page SEO	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Create and link your Facebook Page	Social	Low Priority
Create and link your X profile	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Add Local Business Schema	Other	Low Priority
Improve Google Business Profile Rating & Review Count	Other	Low Priority

On-Page SEO Results

Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

B-

Title Tag   ✖

● **socialplumbingandgas.com**

You have a title tag, but ideally it should be between 50 and 60 characters in length (including spaces).

Home - Social Plumbing & Gas

Length : 32

Title tags are very important for search engines to correctly understand and categorize your content.

● **dcmplumbing.com.au**   ✖

You have a title tag, but ideally it should be shortened to between 50 and 60 characters (including spaces).

Experienced Plumber | Gold Coast | 5 Stars With 1300+ Reviews

Length : 61

● **oceansideservices.com.au**   ✖

You have a title tag, but ideally it should be shortened to between 50 and 60 characters (including spaces).

Plumbers & Electricians | Gold Coast | ⊠ Oceanside Services

Length : 63

Target Keyword in Title   ✖

● **socialplumbingandgas.com**

We have not identified the Target Keyword in your Title Tag.

It is good practice to the the Target Keyword in important parts of your page like Title, Meta, Header, URLs and Alt text.

● **dcmplumbing.com.au**   ✖

We have not identified the Target Keyword in your Title Tag.

● **oceansideservices.com.au**   ✖

We have not identified the Target Keyword in your Title Tag.

Meta Description Tag

❌

● **socialplumbingandgas.com**

Your page has a meta description tag however, your meta description should ideally be between 120 and 160 characters (including spaces).

"Offering you a better solution"

Length : 42

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

● dcmplumbing.com.au

✓

Your page has a meta description of optimal length (between 120 and 160 characters).

If you need a reliable plumber on the Gold Coast, call us on 07 5576 5305. We offer an extensive range of services and are available 24/7.

Length : 138

● oceansideservices.com.au

❌

Your page has a meta description tag however, your meta description should ideally be between 120 and 160 characters (including spaces).

Oceanside Services are your Gold Coast plumbing & electrical specialists for residential & commercial jobs. ⬜ 24/7 service, daily. ⬜ Call for a free quote!

Length : 163

Target Keyword in Meta Description Tag

❌

● **socialplumbingandgas.com**

We have not identified the Target Keyword in your Meta Description tag.

It is good practice to the the Target Keyword in important parts of your page like Title, Meta, Header, URLs and Alt text.

● dcmplumbing.com.au

❌

We have not identified the Target Keyword in your Meta Description tag.

● oceansideservices.com.au

❌

We have not identified the Target Keyword in your Meta Description tag.

SERP Snippet Preview

ⓘ

● **socialplumbingandgas.com**

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

---

https://socialplumbingandgas.com ⋮

Home - Social Plumbing & Gas

15 Aug 2023 — "Offering you a better solution"

● dcmplumbing.com.au   *i*

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

> https://dcmplumbing.com.au ⋮
>
> **Experienced Plumber**
>
> If you need a reliable plumber on the Gold Coast, call us on 07 5576 5305. We offer an extensive range of services and are available 24/7.

● oceansideservices.com.au   *i*

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

> https://oceansideservices.com.au ⋮
>
> **Plumbers & Electricians**
>
> Oceanside Services are your Gold Coast plumbing & electrical specialists for residential & commercial jobs.   24/7 service, daily.   Call for ...

Hreflang Usage   *i*

● socialplumbingandgas.com

Your page is not making use of Hreflang attributes.

● dcmplumbing.com.au   *i*

Your page is not making use of Hreflang attributes.

● oceansideservices.com.au   *i*

Your page is not making use of Hreflang attributes.

Language   ✓

● socialplumbingandgas.com

Your page is using the lang attribute.

Declared: en-AU

● dcmplumbing.com.au   ✓

Your page is using the lang attribute.

Declared: en-AU

● oceansideservices.com.au   ✓

Your page is using the lang attribute.

Declared: en-AU

H1 Header Tag Usage   ✓

● socialplumbingandgas.com

Your page has a H1 Tag.

● dcmplumbing.com.au ✖

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

● oceansideservices.com.au ✔

Your page has a H1 Tag.

Target Keyword in H1 ✖

● socialplumbingandgas.com

We have not identified the Target Keyword in your H1 Header text.

It is good practice to the the Target Keyword in important parts of your page like Title, Meta, Header, URLs and Alt text.

● dcmplumbing.com.au ✔

Your H1 Header Tag includes the Target Keyword.

● oceansideservices.com.au ✔

Your H1 Header Tag includes the Target Keyword.

H2-H6 Header Tag Usage ✔

● socialplumbingandgas.com

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	5	
H3	10	
H4	3	
H5	1	
H6	0	

● dcmplumbing.com.au ✔

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	10	
H3	16	
H4	3	
H5	3	
H6	0	

● oceansideservices.com.au ✔

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	4	
H3	5	
H4	2	
H5	4	
H6	0	

Keyword Consistency ✓

● **socialplumbingandgas.com**

Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
plumbing	✓	✗	✓	38	
gas	✓	✗	✓	31	
social	✓	✗	✓	26	
services	✗	✗	✓	12	
team	✗	✗	✗	10	
them	✗	✗	✗	10	
always	✗	✗	✗	9	
body	✗	✗	✓	8	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
social plumbing	✓	✗	✗	26	
plumbing gas	✗	✗	✗	13	
social plumbing gas	✗	✗	✗	13	
plumbing and gas	✗	✗	✗	12	
body corporate	✗	✗	✓	7	
we frequently	✗	✗	✗	4	
no hesitation	✗	✗	✗	4	
recommending social	✗	✗	✗	4	

dcmplumbing.com.au ✖

Your page's main keywords are not distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
gold	✔	✔	✔	22	
coast	✔	✔	✔	22	
plumbing	✖	✖	✔	16	
water	✖	✖	✔	10	
plumber	✔	✔	✔	8	
services	✖	✔	✔	7	
plumbers	✖	✖	✔	6	
hot	✖	✖	✔	6	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
gold coast	✔	✔	✔	22	
hot water	✖	✖	✔	6	
coast residents	✖	✖	✖	4	
dcm plumbing	✖	✖	✖	4	
gold coast residents	✖	✖	✖	4	
plumbing services	✖	✖	✔	3	
plumber gold	✖	✖	✔	3	
coast we	✖	✖	✖	3	

oceansideservices.com.au ✔

Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
water	✗	✗	✗	23	
plumbing	✗	✓	✓	20	
gold	✓	✓	✓	18	
coast	✓	✓	✓	18	
repairs	✗	✗	✗	18	
services	✓	✓	✓	15	
service	✓	✓	✓	14	
plumbers	✓	✗	✓	14	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
gold coast	✓	✓	✓	18	
hot water	✗	✗	✗	14	
real estate	✗	✗	✗	6	
emergency plumbing	✗	✗	✗	6	
leak detection	✗	✗	✗	6	
roof repairs	✗	✗	✗	6	
days ago	✗	✗	✗	6	
read more posted	✗	✗	✗	6	

Amount of Content ✓

● **socialplumbingandgas.com**

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1510

● **dcmplumbing.com.au** ✓

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 722

● **oceansideservices.com.au** ✓

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1692

Image Alt Attributes ✓

● **socialplumbingandgas.com**

You do not have any images missing Alt attributes on your page.

● **dcmplumbing.com.au** ✗

You have images on your page that are missing Alt attributes.

We found 371 images on your page and 56 of them are missing the attribute.

● **oceansideservices.com.au** ✗

You have images on your page that are missing Alt attributes.

We found 48 images on your page and 2 of them are missing the attribute.

Target Keyword in Image Alt Attributes ✗

● **socialplumbingandgas.com**

We have not identified your Target Keyword in any image Alt attributes.

It is good practice to use the Target Keyword in important parts of your page like Title, Meta, Header, URLs and Alt text.

● **dcmplumbing.com.au** ✓

Your Image Alt attributes include the Target Keyword.

We found 371 images on your page and 15 of them are using the Target Keyword in their Alt text.

● **oceansideservices.com.au** ✗

We have not identified your Target Keyword in any image Alt attributes.

Canonical Tag ✓

● **socialplumbingandgas.com**

Your page is using the Canonical Tag.

https://socialplumbingandgas.com/

● **dcmplumbing.com.au** ✓

Your page is using the Canonical Tag.

https://dcmplumbing.com.au/

● **oceansideservices.com.au** ✓

Your page is using the Canonical Tag.

https://oceansideservices.com.au/

Noindex Tag Test ✓

● **socialplumbingandgas.com**

Your page is not using the Noindex Tag which prevents indexing.

● **dcmplumbing.com.au** ✓

Your page is not using the Noindex Tag which prevents indexing.

- **oceansideservices.com.au** ✓

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✓

- **socialplumbingandgas.com**

Your page is not using the Noindex Header which prevents indexing.

- **dcmplumbing.com.au** ✓

Your page is not using the Noindex Header which prevents indexing.

- **oceansideservices.com.au** ✓

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled ✓

- **socialplumbingandgas.com**

Your website has SSL enabled.

- **dcmplumbing.com.au** ✓

Your website has SSL enabled.

- **oceansideservices.com.au** ✓

Your website has SSL enabled.

HTTPS Redirect ✓

- **socialplumbingandgas.com**

Your page successfully redirects to a HTTPS (SSL secure) version.

- **dcmplumbing.com.au** ✓

Your page successfully redirects to a HTTPS (SSL secure) version.

- **oceansideservices.com.au** ✓

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt ✓

- **socialplumbingandgas.com**

Your website appears to have a robots.txt file.

http://socialplumbingandgas.com/robots.txt

- **dcmplumbing.com.au** ✓

Your website appears to have a robots.txt file.

http://dcmplumbing.com.au/robots.txt

- **oceansideservices.com.au** ✓

Your website appears to have a robots.txt file.

http://oceansideservices.com.au/robots.txt

Blocked by Robots.txt ✓

🔵 **socialplumbingandgas.com**

Your page does not appear to be blocked by robots.txt.

🔵 **dcmplumbing.com.au** ✓

Your page does not appear to be blocked by robots.txt.

🟣 **oceansideservices.com.au** ✓

Your page does not appear to be blocked by robots.txt.

XML Sitemaps ✓

🔵 **socialplumbingandgas.com**

Your website appears to have an XML sitemap.

https://socialplumbingandgas.com/sitemap_index.xml

🔵 **dcmplumbing.com.au** ✓

Your website appears to have an XML sitemap.

https://dcmplumbing.com.au/sitemap_index.xml

🟣 **oceansideservices.com.au** ✓

Your website appears to have an XML sitemap.

https://oceansideservices.com.au/sitemap_index.xml

Analytics ✓

🔵 **socialplumbingandgas.com**

Your page is using an analytics tool.

📊 Google Analytics

🔵 **dcmplumbing.com.au** ✓

Your page is using an analytics tool.

📊 Google Analytics

🟣 **oceansideservices.com.au** ✓

Your page is using an analytics tool.

📊 Google Analytics

Schema.org Structured Data ✓

🔵 **socialplumbingandgas.com**

You are using JSON-LD, Microdata Schema on your page.

🔵 **dcmplumbing.com.au** ✓

You are using JSON-LD Schema on your page.

● **oceansideservices.com.au** ✓
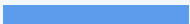
You are using JSON-LD Schema on your page.

Rankings

Top Keyword Rankings

● **socialplumbingandgas.com**

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic	
plumbing gold coast	🇦🇺	45	3,600	8	▬▬▬▬▬
plumbing in gold coast	🇦🇺	65	3,600	8	▬▬▬▬▬
gold coast plumbing companies	🇦🇺	82	260	1	▪
gas fitting gold coast	🇦🇺	72	210	0	
plumbers in gold coast	🇺🇸	91	210	0	
roof plumbing gold coast	🇦🇺	84	110	0	
shaw's plumbing and gas	🇦🇺	49	110	0	
shoreside plumbing	🇦🇺	27	90	0	
sos plumbing	🇦🇺	74	50	0	
plumbing burleigh heads	🇺🇸	93	30	0	

● dcmplumbing.com.au

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic	
plumber gold coast	🇦🇺	3	3,600	350	
plumbers gold coast	🇦🇺	3	3,600	350	
plumbing gold coast	🇦🇺	4	3,600	237	
plumbing in gold coast	🇦🇺	4	3,600	237	
gold coast plumbing	🇦🇺	5	3,600	169	
dcm plumbing	🇦🇺	1	320	97	
best plumber gold coast	🇦🇺	1	110	33	
best plumbers gold coast	🇦🇺	3	110	11	
gold coast plumbing company	🇦🇺	6	260	9	
5 star plumbers	🇦🇺	3	70	7	

● oceansideservices.com.au

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic	
plumber gold coast	🇦🇺	2	3,600	583	
oceanside	🇦🇺	1	880	268	
plumbers in gold coast	🇦🇺	4	3,600	237	
plumbing gold coast	🇦🇺	4	3,600	237	
oceanside plumbers	🇦🇺	1	720	219	
oceanside plumbing	🇦🇺	1	720	219	
plumbers gold coast	🇦🇺	5	3,600	169	
plumbing in gold coast	🇦🇺	5	3,600	169	
gold coast plumbing	🇦🇺	6	3,600	122	
oceanside service	🇦🇺	1	260	79	

Total Traffic From Search
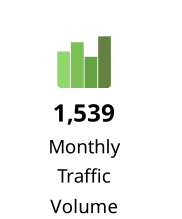
● **socialplumbingandgas.com**

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

17

Monthly Traffic
Volume

● **dcmplumbing.com.au**

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

1,539
Monthly
Traffic
Volume

● **oceansideservices.com.au**

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

2,576
Monthly
Traffic
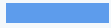Volume
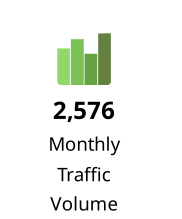
Keyword Positions

● **socialplumbingandgas.com**

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

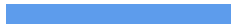| Position	Keywords	
Position 1	0	
Position 2-3	0	
Position 4-10	0	
Position 11-20	0	
Position 21-30	1	
Position 31-100	10	
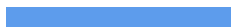
● dcmplumbing.com.au

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords	
Position 1	2	
Position 2-3	5	
Position 4-10	10	
Position 11-20	3	
Position 21-30	4	
Position 31-100	22	

● oceansideservices.com.au

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

| Position	Keywords	
Position 1	7	
Position 2-3	2	
Position 4-10	15	
Position 11-20	7	
Position 21-30	12	
Position 31-100	79	

Links

Backlink Summary

● **socialplumbingandgas.com** ✖

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

2
Domain Strength

1
Page Strength

⬈ **1**	⬈ **1**
Backlinks	Referring Domains

0	**1**	**0**	**0**	**1**	**1**
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

● **dcmplumbing.com.au** ✖

You have a reasonably weak level of backlink activity to this page.

12
Domain Strength

3
Page Strength

⬈ **1.5k**	⬈ **234**
Backlinks	Referring Domains

223	**1.3k**	**0**	**0**	**136**	**148**
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

● oceansideservices.com.au ✓

You have a moderate level of backlink activity to this page.

28
Domain Strength

7
Page Strength

🔗 **925**	↗ **140**
Backlinks	Referring Domains

☀ **30**	🔗 **895**	🎓 **0**	🏛 **0**	▤ **116**	🖥 **128**
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs
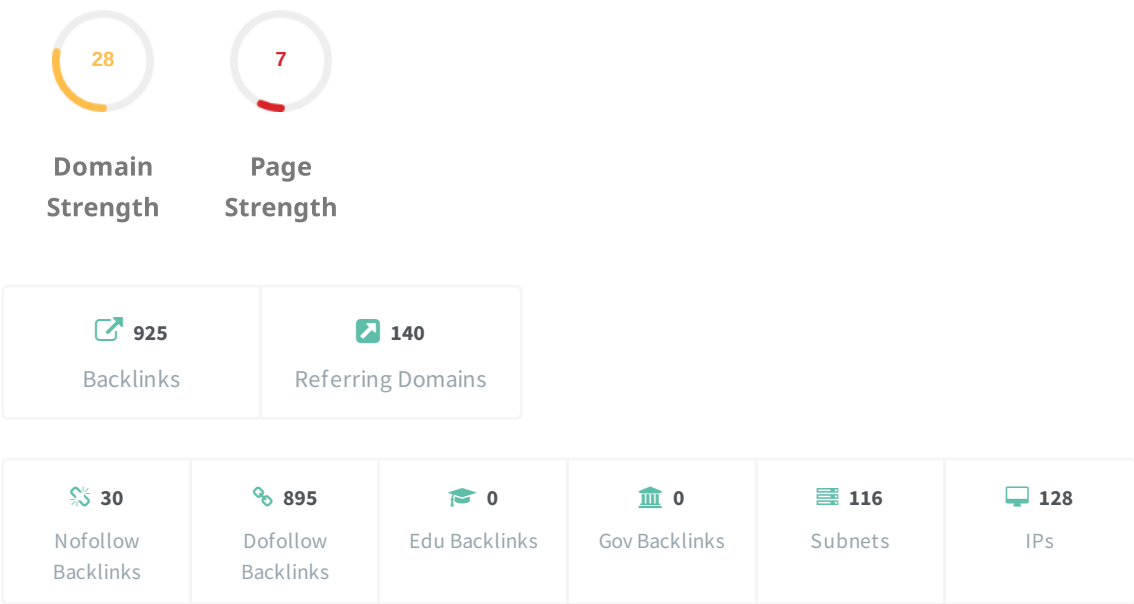
Top Backlinks   *i*

● socialplumbingandgas.com

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
5	https://peopleinstrata.au/our-supporters/

● dcmplumbing.com.au   *i*

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
86	https://www.polywork.com/logan_corkill
85	https://www.productreview.com.au/listings/dcm-plumbing-drainage-pty-ltd
82	https://intently.co/suppliers/Australia/Gold+Coast/Plumber
82	https://www.truelocal.com.au/find/plumbers-gas-fitters/qld
82	https://www.yellowpages.com.au/find/furniture-appliance-hire-/gold-coast-qld
81	https://www.40billion.com/profile/295256507
79	https://www.ispionage.com/Competitive_Intelligence_directory/d/494/dcmplumbing_com_au_64636D706C756D62696E672E636F6D2E6175
78	https://www.find-us-here.com/businesses/DCM-Plumbing-Burleigh-Heads-Queensland-Australia/33619877/
77	https://www.iglobal.co/australia/burleigh-heads/dcm-plumbing-drainage-pty-ltd

● oceansideservices.com.au   *i*

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
76	https://www.localsearch.com.au/profile/oceanside-services-pty-ltd/burleigh-heads-qld/1YJh
76	http://www.video-bookmark.com/tag/brisbane-plumbing-service/
75	https://www.sitelike.org/similar/oceansideservices.com.au/
75	https://topsitenet.com/article/588422-what-to-look-for-in-an-electrician/
75	https://yellow.place/de/oceanside-electrical-gold-coast-australia
75	https://www.dlook.com.au/hot-water-systems/qld-moreton-burleighheads
75	https://www.australiandir.com/domain-list-100
74	https://viesearch.com/?q=gold%20coast%20plumbers
72	https://www.fortunetelleroracle.com/news/what-to-look-for-in-an-electrician-260970
72	https://wayranks.com/establishing-your-product-in-a-niche-or-vertical-market-5/

Top Pages by Backlinks   *i*

● socialplumbingandgas.com

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks	
https://www.socialplumbingandgas.com/	1	▆▆▆▆▆▆

● dcmplumbing.com.au   *i*

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks	
https://dcmplumbing.com.au/	709	▆▆▆▆▆▆
http://www.dcmplumbing.com.au/	468	▆▆▆▆
http://dcmplumbing.com.au/	177	▆
https://www.dcmplumbing.com.au/	104	▆
https://dcmplumbing.com.au/cooking-oil-how-to-dispose-of-it-can-you-pu...	4	|
https://dcmplumbing.com.au/slide1-4/	3	|
https://dcmplumbing.com.au/what-is-the-average-water-bill-on-the-gold-...	3	|
https://dcmplumbing.com.au/services/hot-water-systems/	2	|
https://dcmplumbing.com.au/author/dcmplumbing/	2	|
https://dcmplumbing.com.au/services/blocked-drains/blocked-sink-drains...	2	|

● oceansideservices.com.au *i*

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks	
https://www.oceansideservices.com.au/	606	
https://www.oceansideservices.com.au/service-areas-electrical/gold-coa...	106	
https://www.oceansideservices.com.au/wp-content/uploads/2018/08/Roofin...	70	
https://oceansideservices.com.au/	41	
http://www.oceansideservices.com.au/	19	
https://www.oceansideservices.com.au/wp-content/uploads/2018/08/Leak-D...	8	
https://www.oceansideservices.com.au/wp-content/uploads/2018/08/Data-C...	8	
https://oceansideservices.com.au/electrical-services/safety-switches-s...	4	
https://oceansideservices.com.au/toilet-repairs/	3	
https://oceansideservices.com.au/careers/	3	

Top Anchors by Backlinks *i*

● socialplumbingandgas.com

These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
Social Cropped Full Lockup BLACK - 1500px (1)	1	

● dcmplumbing.com.au *i*

These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
Plumber Gold Coast $0 Call Out | Plumber Burleigh Heads	501	
www	449	
dcmplumbing.com.au	130	
Plumber Gold Coast	92	
www.dcmplumbing.com.au	25	
https://dcmplumbing.com.au/	23	
Website	17	
plumbing Gold Coast	13	
Visit Website	12	

• oceansideservices.com.au

These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
www	248	
Oceanside Services Gold Coast plumbers	227	
Visit Website	107	
Gold Coast Leaking Roof Repairs 1 Hour Emergency Response Call 1300 998 2 57	68	
https://www.oceansideservices.com.au	30	
oceansideservices.com.au	22	
Plumbers Gold Coast	21	
Oceanside Plumbers Gold Coast	19	
Oceanside Plumbing	17	
Website	14	

Top Referring Domain Geographies

• socialplumbingandgas.com

These are the Top Geographies we have found linking to your site.

Top TLDs

au (1)
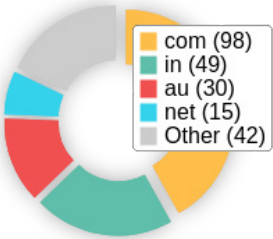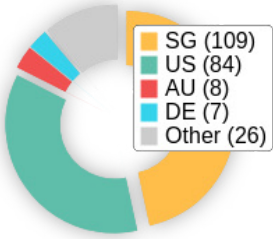
Top Countries

CA (1)

• dcmplumbing.com.au

These are the Top Geographies we have found linking to your site.

Top TLDs

com (98)
in (49)
au (30)
net (15)
Other (42)

Top Countries

SG (109)
US (84)
AU (8)
DE (7)
Other (26)

● **oceansideservices.com.au**　　　　　　　　　　　　　*i*

These are the Top Geographies we have found linking to your site.

Top TLDs　　　　　　　　　　**Top Countries**

com (58)
app (19)
au (17)
biz (13)
Other (33)

US (115)
AU (5)
CO (5)
CA (3)
Other (12)
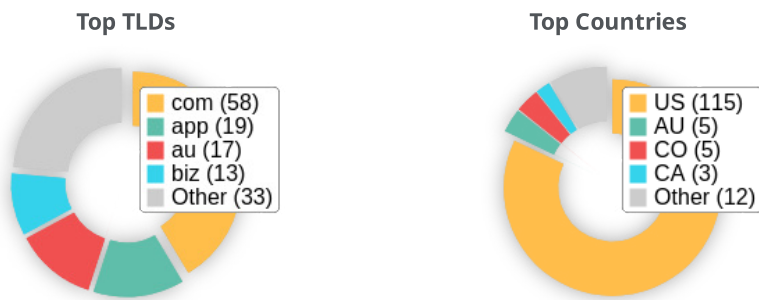
On-Page Link Structure　　　　　　　　　　　　　*i*

● **socialplumbingandgas.com**

We found 39 total links. 0% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

● **dcmplumbing.com.au**　　　　　　　　　　　　　*i*

We found 285 total links. 45% of your links are external links and are sending authority to other sites. 36% of your links are nofollow links, meaning authority is not being passed to those destination pages.

● **oceansideservices.com.au**　　　　　　　　　　　　　*i*

We found 383 total links. 13% of your links are external links and are sending authority to other sites. 10% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links　　　　　　　　　　　　　✔

● **socialplumbingandgas.com**

Your link URLs appear friendly (easily human or search engine readable).

● **dcmplumbing.com.au**　　　　　　　　　　　　　✔

Your link URLs appear friendly (easily human or search engine readable).

● **oceansideservices.com.au**　　　　　　　　　　　　　✔

Your link URLs appear friendly (easily human or search engine readable).

Target Keyword in URL　　　　　　　　　　　　　✖

● **socialplumbingandgas.com**

We have not identified the Target Keyword in your URL.

It is good practice to use the Target Keyword in important parts of your page like Title, Meta, Header, URLs and Alt text.

● **dcmplumbing.com.au**　　　　　　　　　　　　　✖

We have not identified the Target Keyword in your URL.

● **oceansideservices.com.au**　　　　　　　　　　　　　✖

We have not identified the Target Keyword in your URL.

Usability

Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering *i*

● **socialplumbingandgas.com**

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.
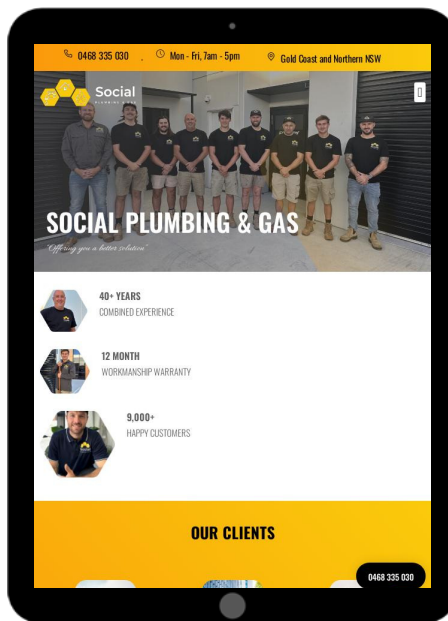
● **dcmplumbing.com.au** *i*

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

● **oceansideservices.com.au**   *i*

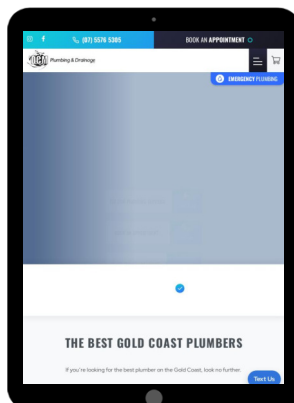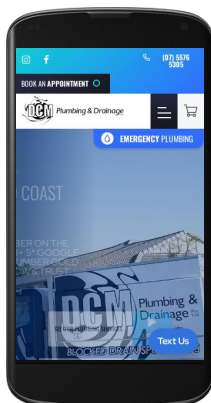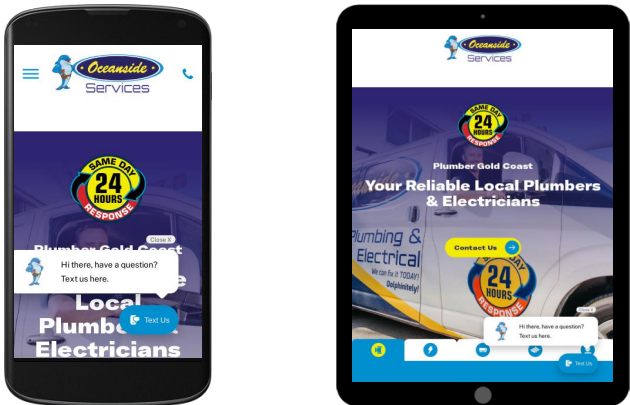This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

Google's Core Web Vitals   *i*

● **socialplumbingandgas.com**

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

● **dcmplumbing.com.au**   ✖

Your page has failed Google's Core Web Vitals assessment.

Largest Contentful Paint (LCP)

5.2s

Cumulative Layout Shift (CLS)

0.09

● **oceansideservices.com.au**   ✖

Your page has failed Google's Core Web Vitals assessment.

Largest Contentful Paint (LCP)

2.6s

Cumulative Layout Shift (CLS)

0.06
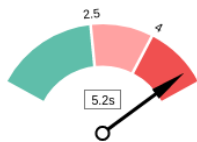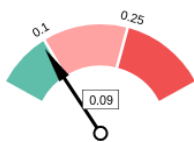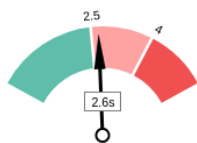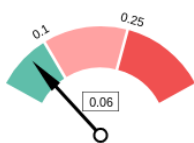
Use of Mobile Viewports   ✔

● **socialplumbingandgas.com**

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

● **dcmplumbing.com.au**   ✔

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

● oceansideservices.com.au ✓

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile ✖

● socialplumbingandgas.com

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

54

Lab Data	Value
First Contentful Paint	3.1 s
Speed Index	6.4 s
Largest Contentful Paint	9.6 s
Time to Interactive	10.8 s
Total Blocking Time	0.11 s
Cumulative Layout Shift	0.103

Opportunities	Estimated Savings
Serve images in next-gen formats	1.95 s
Eliminate render-blocking resources	1.61 s
Properly size images	0.9 s
Avoid multiple page redirects	0.63 s
Reduce unused JavaScript	0.3 s
Reduce unused CSS	0.15 s

● dcmplumbing.com.au ✖

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

80

Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	1.6 s		Reduce initial server response time	2.93 s
Speed Index	7 s		Avoid multiple page redirects	0.63 s
Largest Contentful Paint	3.9 s			
Time to Interactive	3.9 s			
Total Blocking Time	0 s			
Cumulative Layout Shift	0			

● **oceansideservices.com.au** ✖

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

23

Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	2.3 s		Reduce initial server response time	0.65 s
Speed Index	11.1 s		Avoid multiple page redirects	0.63 s
Largest Contentful Paint	7.8 s		Eliminate render-blocking resources	0.37 s
Time to Interactive	30.9 s		Reduce unused JavaScript	0.3 s
Total Blocking Time	2.06 s		Reduce unused CSS	0.15 s
Cumulative Layout Shift	0.122		Properly size images	0.15 s
			Serve images in next-gen formats	0.15 s
			Enable text compression	0.15 s

Google's PageSpeed Insights - Desktop ✖

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

84
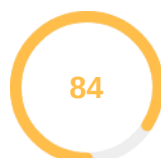
Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	0.8 s		Eliminate render-blocking resources	0.41 s
Speed Index	2.6 s			
Largest Contentful Paint	1.9 s		Serve images in next-gen formats	0.24 s
Time to Interactive	1.9 s			
Total Blocking Time	0.01 s		Properly size images	0.2 s
Cumulative Layout Shift	0.005		Avoid multiple page redirects	0.19 s

● **dcmplumbing.com.au**　　　　　　　　　　　　　　　　　　　　✓

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.

97

Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	0.5 s		Reduce initial server response time	0.7 s
Speed Index	1.5 s			
Largest Contentful Paint	0.9 s		Avoid multiple page redirects	0.19 s
Time to Interactive	0.9 s			
Total Blocking Time	0 s			
Cumulative Layout Shift	0.009			

● **oceansideservices.com.au**　　　　　　　　　　　　　　　　　✗

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

45

Lab Data	Value		Opportunities	Estimated Savings
First Contentful Paint	0.8 s		Reduce initial server response time	0.72 s
Speed Index	3.7 s			
Largest Contentful Paint	1.8 s		Defer offscreen images	0.2 s
Time to Interactive	7.1 s		Avoid multiple page redirects	0.19 s
Total Blocking Time	1.57 s			
Cumulative Layout Shift	0.013			

Flash Used?　　　　　　　　　　　　　　　　　　　　　　　　✓

● **socialplumbingandgas.com**

No Flash content has been identified on your page.

dcmplumbing.com.au ✓

No Flash content has been identified on your page.

oceansideservices.com.au ✓

No Flash content has been identified on your page.

iFrames Used? ✓

socialplumbingandgas.com

There are no iFrames detected on your page.

dcmplumbing.com.au ✗

Your page appears to be using iFrames.

oceansideservices.com.au ✓

There are no iFrames detected on your page.

Favicon ✓

socialplumbingandgas.com

Your page has specified a favicon.

dcmplumbing.com.au ✓

Your page has specified a favicon.

oceansideservices.com.au ✓

Your page has specified a favicon.

Email Privacy ✓

socialplumbingandgas.com

No email addresses have been found in plain text on your page.

dcmplumbing.com.au ✓

No email addresses have been found in plain text on your page.

oceansideservices.com.au ✗

Email addresses have been found in plain text.

Legible Font Sizes ✓

socialplumbingandgas.com

The text on your page appears to be legible across devices.

dcmplumbing.com.au ✓

The text on your page appears to be legible across devices.

oceansideservices.com.au ✓

The text on your page appears to be legible across devices.

Tap Target Sizing ✓

socialplumbingandgas.com

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

● **dcmplumbing.com.au** ✓

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

● **oceansideservices.com.au** ✓

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results

A+

Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.
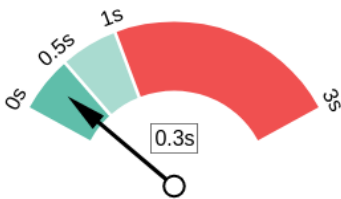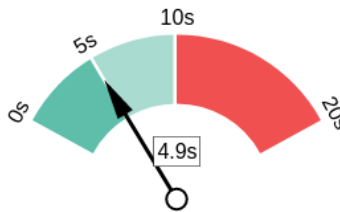
Page Speed Info ✓

● **socialplumbingandgas.com**
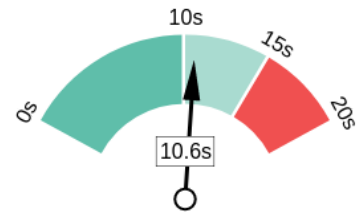
Your page loads in a reasonable amount of time.

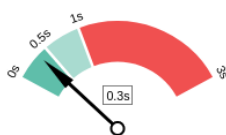| Server Response	All Page Content Loaded	All Page Scripts Complete
0.3s	4.9s	10.6s

● **dcmplumbing.com.au** ✓

Your page loads in a reasonable amount of time.

Server Response	All Page Content Loaded	All Page Scripts Complete
0.3s	2.7s	8.1s
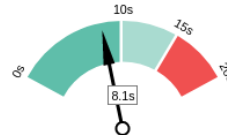
● **oceansideservices.com.au** ✓
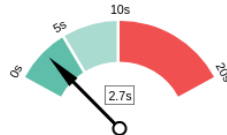
Your page loads in a reasonable amount of time.

Server Response	All Page Content Loaded	All Page Scripts Complete
0.4s	9.6s	20.0s
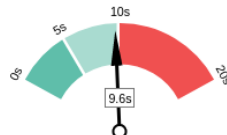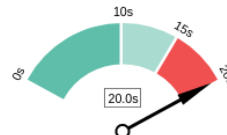
Download Page Size ✔

● **socialplumbingandgas.com**

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size
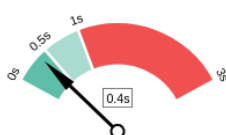

2.3MB

Download Page Size Breakdown

HTML (0.03MB)
CSS (0.08MB)
JS (0.35MB)
Images (1.62MB)
Other (0.25MB)

Total 2.31 MB

● **dcmplumbing.com.au** ✔

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size

0.6MB

Download Page Size Breakdown

HTML (0.1MB)
CSS (0MB)
JS (0.03MB)
Images (0.29MB)
Other (0.14MB)

Total 0.56 MB
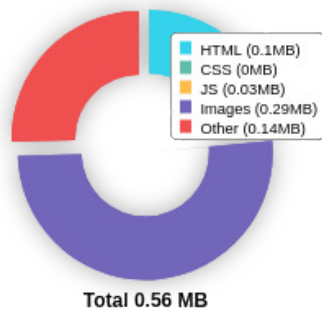
● **oceansideservices.com.au** ✖

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.
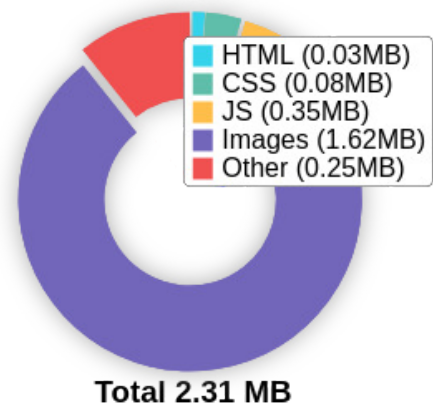
Download Page Size

5.3MB

Download Page Size Breakdown

HTML (0.19MB)
CSS (0.11MB)
JS (2.07MB)
Images (2.32MB)
Other (0.57MB)

Total 5.26 MB
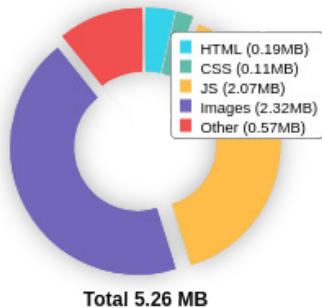
Website Compression (Gzip, Deflate, Brotli) ✔

● **socialplumbingandgas.com**

Your website appears to be using a reasonable level of compression.

Compression Rates

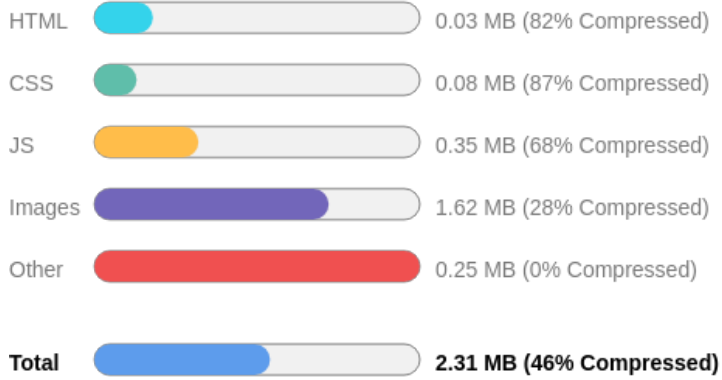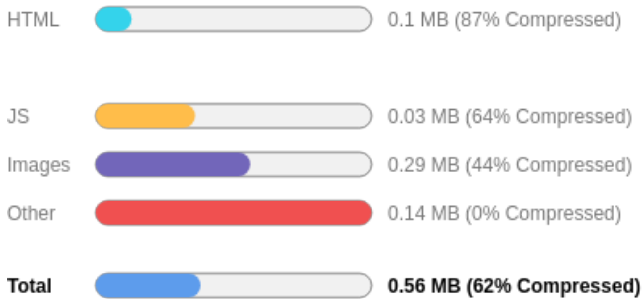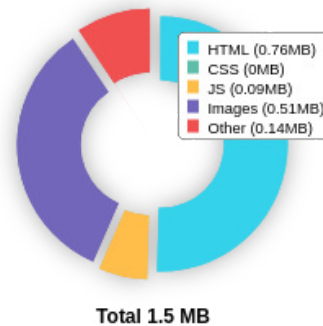|		
HTML		0.03 MB (82% Compressed)
CSS		0.08 MB (87% Compressed)
JS		0.35 MB (68% Compressed)
Images		1.62 MB (28% Compressed)
Other		0.25 MB (0% Compressed)
Total		**2.31 MB (46% Compressed)**

Raw Page Size Breakdown

- HTML (0.14MB)
- CSS (0.6MB)
- JS (1.08MB)
- Images (2.25MB)
- Other (0.25MB)

Total 4.31 MB

● dcmplumbing.com.au ✓

Your website appears to be using a reasonable level of compression.

Compression Rates

HTML		0.1 MB (87% Compressed)
JS		0.03 MB (64% Compressed)
Images		0.29 MB (44% Compressed)
Other		0.14 MB (0% Compressed)
Total		**0.56 MB (62% Compressed)**

Raw Page Size Breakdown

- HTML (0.76MB)
- CSS (0MB)
- JS (0.09MB)
- Images (0.51MB)
- Other (0.14MB)

Total 1.5 MB

● oceansideservices.com.au ✓

Your website appears to be using a reasonable level of compression.

Compression Rates

HTML		0.19 MB (85% Compressed)
CSS		0.11 MB (76% Compressed)
JS		2.07 MB (65% Compressed)
Images		2.32 MB (18% Compressed)
Other		0.57 MB (27% Compressed)
Total		**5.26 MB (54% Compressed)**

Raw Page Size Breakdown

- HTML (1.29MB)
- CSS (0.48MB)
- JS (5.91MB)
- Images (2.83MB)
- Other (0.78MB)

Total 11.28 MB
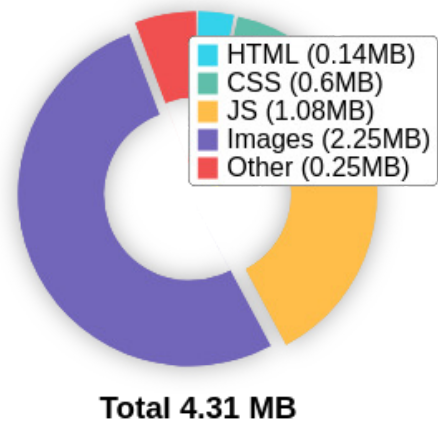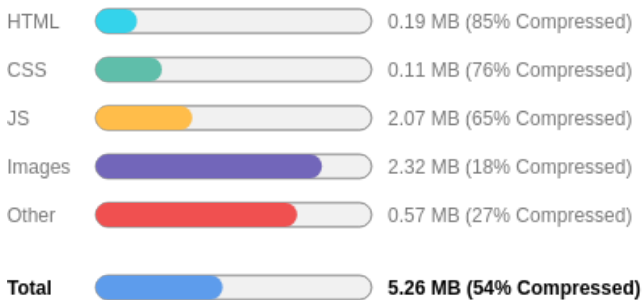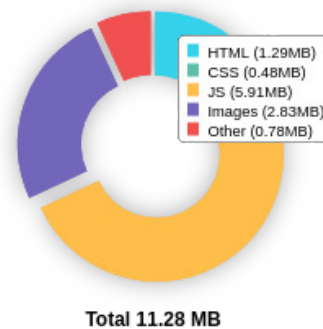
Number of Resources ℹ

● socialplumbingandgas.com

This check displays the total number of files that need to be retrieved from web servers to load your page.

#	HTML	JS	CSS	Images	Other
81	**2**	**22**	**29**	**22**	**6**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

dcmplumbing.com.au *i*

This check displays the total number of files that need to be retrieved from web servers to load your page.

#
36
Total Objects

2
Number of HTML Pages

2
Number of JS Resources

0
Number of CSS Resources
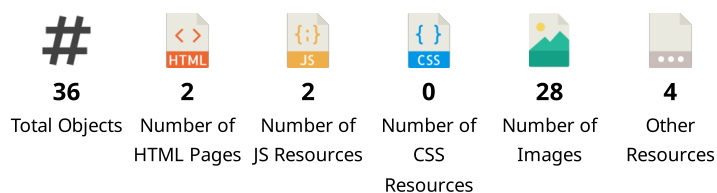
28
Number of Images

4
Other Resources

oceansideservices.com.au *i*

This check displays the total number of files that need to be retrieved from web servers to load your page.

#
231
Total Objects

20
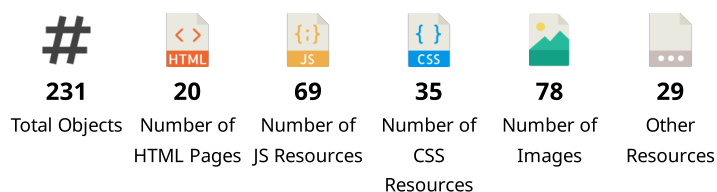Number of HTML Pages

69
Number of JS Resources

35
Number of CSS Resources

78
Number of Images

29
Other Resources
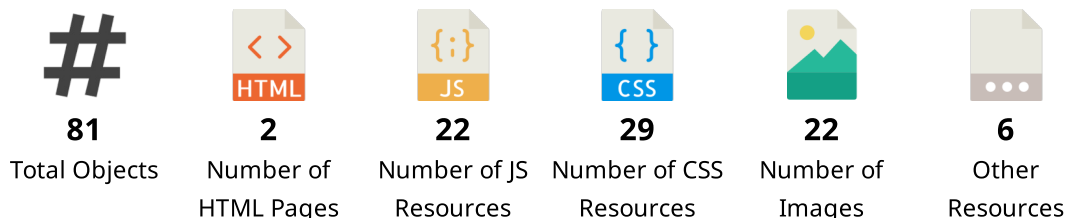
Google Accelerated Mobile Pages (AMP) *i*

socialplumbingandgas.com

This page does not appear to have AMP Enabled.

dcmplumbing.com.au *i*

This page does not appear to have AMP Enabled.

oceansideservices.com.au *i*

This page does not appear to have AMP Enabled.

JavaScript Errors ✔

socialplumbingandgas.com

Your page is not reporting any JavaScript errors.

dcmplumbing.com.au ✓

Your page is not reporting any JavaScript errors.

oceansideservices.com.au ✘

Your page is reporting JavaScript errors during load.

HTTP2 Usage ✔

socialplumbingandgas.com

Your website is using the recommended HTTP/2+ protocol.

dcmplumbing.com.au ✓

Your website is using the recommended HTTP/2+ protocol.

oceansideservices.com.au ✓

Your website is using the recommended HTTP/2+ protocol.

Optimize Images ✔

● **socialplumbingandgas.com**

All of the images on your page appear to be optimized.

● **dcmplumbing.com.au** ✔

All of the images on your page appear to be optimized.

● **oceansideservices.com.au** ✔

All of the images on your page appear to be optimized.

Minification ✔

● **socialplumbingandgas.com**

All your JavaScript and CSS files appear to be minified.

● **dcmplumbing.com.au** ✔

All your JavaScript and CSS files appear to be minified.

● **oceansideservices.com.au** ✔

All your JavaScript and CSS files appear to be minified.

Deprecated HTML ✔

● **socialplumbingandgas.com**

No deprecated HTML tags have been found within your page.

● **dcmplumbing.com.au** ✔

No deprecated HTML tags have been found within your page.

● **oceansideservices.com.au** ✔

No deprecated HTML tags have been found within your page.

Inline Styles ✖

● **socialplumbingandgas.com**

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

● **dcmplumbing.com.au** ✖

Your page appears to be using inline styles.

● **oceansideservices.com.au** ✖

Your page appears to be using inline styles.

Social Results

F

Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Page Linked ❌

● **socialplumbingandgas.com**

No associated Facebook Page found as a link on your page.

> ● **dcmplumbing.com.au** ✓
>
> Your page has a link to a Facebook Page.
>
> ⓕ https://facebook.com/DCMPlumbingandDrainage

> ● **oceansideservices.com.au** ✓
>
> Your page has a link to a Facebook Page.
>
> ⓕ https://facebook.com/oceansideservices247

Facebook Open Graph Tags ✔️

● **socialplumbingandgas.com**

Your page is using Facebook Open Graph Tags.

> ● **dcmplumbing.com.au** ✓
>
> Your page is using Facebook Open Graph Tags.

> ● **oceansideservices.com.au** ✓
>
> Your page is using Facebook Open Graph Tags.

Facebook Pixel ❌

● **socialplumbingandgas.com**

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

> ● **dcmplumbing.com.au** ❌
>
> We have not detected a Facebook Pixel on your page.

> ● **oceansideservices.com.au** ❌
>
> We have not detected a Facebook Pixel on your page.

X (formerly Twitter) Account Linked ❌

● **socialplumbingandgas.com**

No associated X profile found as a link on your page.

● **dcmplumbing.com.au** ✓

Your page has a link to a X profile.

X https://twitter.com/DcmPlumbing

● **oceansideservices.com.au** ✓

Your page has a link to a X profile.

X https://twitter.com/oceanside247

X Cards ✓

● **socialplumbingandgas.com**

Your page is using X Cards.

● **dcmplumbing.com.au** ✓

Your page is using X Cards.

● **oceansideservices.com.au** ✓

Your page is using X Cards.

Instagram Linked ✗

● **socialplumbingandgas.com**

No associated Instagram profile found linked on your page

● **dcmplumbing.com.au** ✓

Your page has a link to an Instagram profile.

https://instagram.com/dcmplumbing

● **oceansideservices.com.au** ✓

Your page has a link to an Instagram profile.

https://instagram.com/oceansideservices247

LinkedIn Page Linked ✗

● **socialplumbingandgas.com**

No associated LinkedIn profile found linked on your page.

● **dcmplumbing.com.au** ✗

No associated LinkedIn profile found linked on your page.

● **oceansideservices.com.au** ✗

No associated LinkedIn profile found linked on your page.

YouTube Channel Linked ✖

● **socialplumbingandgas.com**

No associated YouTube channel found linked on your page.

● **dcmplumbing.com.au** ✖

No associated YouTube channel found linked on your page.

● **oceansideservices.com.au** ✖

No associated YouTube channel found linked on your page.

YouTube Channel Activity *i*

● **socialplumbingandgas.com**

No associated YouTube channel found linked on your page.

● **dcmplumbing.com.au** *i*

No associated YouTube channel found linked on your page.

● **oceansideservices.com.au** *i*

No associated YouTube channel found linked on your page.

Local SEO

Local Business Schema ✖

● **socialplumbingandgas.com**

No Local Business Schema identified on the page.

● **dcmplumbing.com.au** ✖

No Local Business Schema identified on the page.

● **oceansideservices.com.au** ✔

Local Business Schema identified on the page.

Plumber

Google Business Profile Identified ✔

● **socialplumbingandgas.com**

A Google Business Profile was identified that links to this website.

🏪 Social Plumbing & Gas

● **dcmplumbing.com.au** ✔

A Google Business Profile was identified that links to this website.

🏪 DCM Plumbing & Drainage Pty Ltd

● **oceansideservices.com.au** ✔

A Google Business Profile was identified that links to this website.

🏪 Oceanside Services

Google Business Profile Completeness ✓

● **socialplumbingandgas.com**

The important business details are present on the Google Business Profile.

Address	Unit 4/9 Rothcote Ct, Burleigh Heads QLD 4220
Phone	+61 468 335 030
Site	http://www.socialplumbingandgas.com/

● **dcmplumbing.com.au** ✓

The important business details are present on the Google Business Profile.

Address	Unit 3/24-30 Dover Dr, Burleigh Heads QLD 4220
Phone	+61 7 5576 5305
Site	https://dcmplumbing.com.au/

● **oceansideservices.com.au** ✓

The important business details are present on the Google Business Profile.

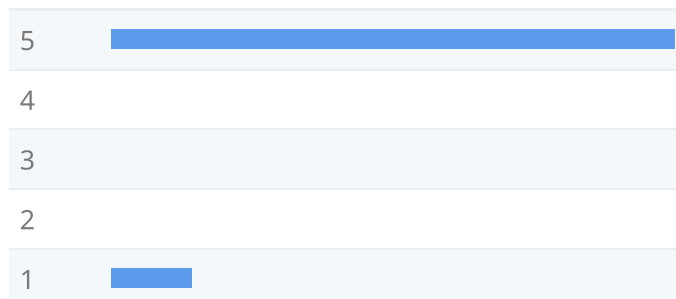|	
Address	5/26 Township Dr, Burleigh Heads QLD 422
Phone	+61 7 5391 3580
Site	https://oceansideservices.com.au/?utm_source=google&utm_medium=organ listing&utm_term=plcid_200175350359092

Google Reviews ✗

● **socialplumbingandgas.com**

Your Google Business Profile has a low rating or low number of reviews.
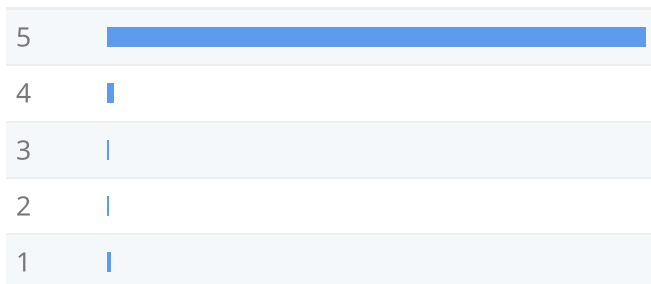
4.5 ★★★★☆ 8 reviews

Rating

5	████████████████████████
4	
3	
2	
1	███

● dcmplumbing.com.au ✔

The Google Business Profile has a good rating and review count.

5.0 ★ ★ ★ ★ ★   1403 reviews

Rating

5	████████████████
4	▎
3	▏
2	▏
1	▎

● oceansideservices.com.au ✔

The Google Business Profile has a good rating and review count.

4.5 ★ ★ ★ ★ ⯪   455 reviews

Rating

5	████████████████
4	▊
3	▊
2	▊
1	███